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FOR IMMEDIATE RELEASE

What's the Deal with Travelzoo?

Travelzoo Unveils World's First Interactive Advertising Campaign in an Airport

NEW YORK, July 9, 2007 -- Travelzoo (NASDAQ: TZOO), a global Internet media company, has unveiled the world's first interactive advertising campaign at an airport involving large-scale projections that encourage traveler participation. Las Vegas' McCarran International Airport has become the first airport in the world to host the Travelzoo campaign featuring breaking news on travel deals.

"We are thrilled to be the first to show consumers the best deals published by Travelzoo in real time, interactive projections," said Erik Qualman, Head of Marketing North America, Travelzoo. "The high impact and large scale of the wall projections and plasma screens are not only memorable for travelers who pass by but it gives them a chance to directly interact with the brand."

The interactive "What's the Deal with Travelzoo?" campaign encourages travelers to participate in the advertisement. In Concourses A and B of Las Vegas Airport, gigantic projections show real time travel deals currently featured on Travelzoo's Web site as travelers walk past. In Concourse D real time travel deals "spin" on Travelzoo slot machines when consumers engage the 8' x 20' advertisement.

In Concourse C, travelers can get the chance to star in their own ad as they are projected into two huge interactive plasma screens using immersion technology. This is the first time this technology has been used in advertising anywhere in the U.S. Along with being projected into the plasma screens, travelers are personally greeted by Travelzoo in the advertisement. All five

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advertisements feature the Travelzoo Top 20[®] ticker which lists real time travel deals published by Travelzoo.

Las Vegas McCarran International Airport is frequented by almost 3.5 million travelers per month. The Travelzoo interactive advertisements will run 24 hours a day for two months.

The interactive advertising systems are called MonsterVision and are part of a national advertising network from Monster Media. MonsterVision is patented technology that tracks consumers' body movements, allowing for real time interaction with the display graphics.

To view images and video of the advertisements visit <http://www.travelzoo.com/media>.

About Travelzoo

Travelzoo is a global Internet media company. Travelzoo's media properties, which reach more than 11 million travel enthusiasts in the U.S., Canada, the U.K. and Germany, include the Travelzoo Web site (www.travelzoo.com), the Top 20[®] list, the Newsflash[™] e-mail alert service and SuperSearch[™], a travel search engine. Travelzoo publishes offers from more than 600 advertisers. Travelzoo's deal experts review each offer to find the best travel deals and confirm their true value. Travelzoo is headquartered in New York City.

About Monster Media

Monster Media is an international media company and leading provider of patented innovative alternative advertising products. Monster Media's network of sports and entertainment venues, transit facilities and retail programs are located in many top designated market areas in the United States, Europe and South America.

Certain statements contained in this press release that are not historical facts may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward-looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward-looking statements. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Travelzoo and Top 20 are registered trademarks of Travelzoo. All other names are trademarks and/or registered trademarks of their respective owners.

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