



Travelzoo Members in Europe Embrace the New Vacation Offering

October 29, 2018

NEW YORK and BERLIN, Oct. 29, 2018 /PRNewswire/ -- Travelzoo® (NASDAQ: TZOO), a global publisher of exclusive offers and experiences for members, has seen a highly positive reaction from its members in Europe since the company's initial launch of its new vacation offering in Germany and the current implementation in the U.K., Spain and France.

The new deal-pairing technology allows Travelzoo members to have real-time flight information when they take advantage of a promoted hotel deal, making their holiday experience easier than ever. The positive results were immediately seen amongst Travelzoo's members in Germany as the market witnessed a record high: more than 500 hotel rooms booked within 48 hours for one hotel.

The new technology in Europe also brought tremendous joy to travel suppliers partnering with the company. The cross-promotion of deals on all localized Travelzoo editions in Europe inspires more Travelzoo members. For example, the traffic and revenue driven to one Parisian hotel from Travelzoo members in Germany has been 3 times higher in just one week. The average length of hotel stays of Travelzoo members has increased from 1.8 room nights to 3.7.

"We are very excited to see the positive results of this new technology," commented Sharry Sun, Global Head of Brand at Travelzoo. "We are confident that the trend will continue in other markets and Travelzoo members all over the world will have better access to the wide range of inspiring hotel offers, anywhere in the world."

After the successful launch in Europe, Travelzoo plans to roll out this new offering in the U.S.A. and Asia Pacific.

About Travelzoo

Travelzoo® provides our 28 million members insider deals and one-of-a-kind experiences personally reviewed by one of our deal experts around the globe. With more than 25 offices worldwide, we have our finger on the pulse of outstanding travel, entertainment, and lifestyle experiences. For over 15 years we have worked in partnership with more than 2,000 top travel suppliers—our long-standing relationships give Travelzoo members access to the very best deals.

Certain statements contained in this press release that are not historical facts may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward-looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward-looking statements. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release.

Travelzoo and Top 20 are registered trademarks of Travelzoo.

Travelzoo
590 Madison Avenue
37th Floor
New York, NY 10022

Media contact:
Colby Webb – New York
+1 (212) 484-4967
cwebb@travelzoo.com

Verena Keimer – Berlin
+49 30 300 145 577
vkeimer@travelzoo.com

Xu Lin – Shanghai
+86 (0) 216 056 1056
xlin@travelzoo.com

 View original content: <http://www.prnewswire.com/news-releases/travelzoo-members-in-europe-embrace-the-new-vacation-offering-300739498.html>

SOURCE Travelzoo