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## UK Consumer Survey by Which? Reveals: Travelzoo® Provides Best Value for Money

**LONDON, September 14, 2018**—Travelzoo® (NASDAQ: TZOO) has been rated the #1 choice for finding the best hotel offers by consumer-advice organisation Which?. This organisation is the largest independent reviewer of goods and services in the UK with more than one million subscribers and it aims to protect consumers with impartial advice.

The research by Which? was based on 3,400 customers' experiences of using 14 hotel-booking sites over the last two years, including Booking.com, Airbnb and Secret Escapes. Respondents scored brands across six categories: Ease of use, Relevance of search terms, Transparency of fees, Value for money, Descriptions matching reality and Customer service. The results were published in the September issue of *Which? Travel*.

Travelzoo, a global publisher of exclusive offers and experiences for members, came out top for value for money and received the highest overall customer score, which measures respondents' satisfaction with the brands and the likelihood of recommending them to a friend. Travelzoo scored 80%, beating all other brands, including Booking.com (72%), Airbnb (71%) and Secret Escapes (71%).

The *Which? Travel* report described Travelzoo as "much loved" by its members and concluded: "If you're looking for a deal and a little inspiration, then look no further."

Joel Brandon-Bravo, General Manager of Travelzoo in the UK, said: "Being ranked number one is testament to the hard work of our global staff. Since 1998, we have strictly adhered to the rigorous standard of our founder, journalist Ralph Bartel. We never recommend a deal that we wouldn't book

ourselves, and pride ourselves on the accuracy of our research and securing the best value for our members.”

Travelzoo works with more than 5,500 hand-picked hotels around the world. Many rates are exclusive to Travelzoo members and include additional benefits such as dinner, room upgrades and late checkout. See this week’s latest deals at [travelzoo.com](http://travelzoo.com).

### **About Travelzoo**

Travelzoo® provides our 28 million members insider deals and one-of-a-kind experiences personally reviewed by one of our deal experts around the globe. With more than 25 offices worldwide, we have our finger on the pulse of outstanding travel, entertainment, and lifestyle experiences. For over 15 years we have worked in partnership with more than 2,000 top travel suppliers—our long-standing relationships give Travelzoo members access to the very best deals.

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