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Travelzoo Welcomes Additions to Diverse Global Executive Leadership Team: Sharry Sun and Mike Peterson

NEW YORK, July 26, 2018—Travelzoo® (NASDAQ: TZOO), a global publisher of exclusive offers and experiences for members, is strengthening its global executive team with the appointments of Sharry Sun as Global Head of Brand and Mike Peterson as Chief Technology Officer (CTO).

Mike Peterson, American, joined Travelzoo as Chief Technology Officer (CTO) in June 2018. He has 30 years of technology and management experience. For over 12 years, Mr. Peterson served as VP of Platforms and the #2 technology executive under the CTO of Neustar (formerly NYSE: NSR), a provider of real-time cloud-based information services and analytics. From 2016 to 2018, he served as Advisory R&D Lead to Neustar, Advisory CTO at Parkar Consulting & Lab and Advisory Chief Data Strategist at xSCION. Mr. Peterson is based in Travelzoo's Mountain View office.

Sharry Sun, Chinese, joined Travelzoo as Global Head of Brand in May 2018. With her experience of transforming, growing and scaling consumer brands, she will direct and oversee Travelzoo's brand strategy, brand communications, and consumer journey enhancement for Travelzoo members in this newly created executive position. Ms. Sun previously served as the Head of AEG China at Electrolux, and as a Portfolio Management Executive at Bain Capital Asia. Ms. Sun lived and worked in several countries across Asia and Europe. She is based in Travelzoo's Tokyo office.

"We are excited to have the brightest minds from diverse cultures and backgrounds on our executive team," says Holger Bartel, Global CEO of Travelzoo. "The level of leadership, creativity and innovation is elevated significantly when different viewpoints come together. We look forward to working with Sharry and Mike."

About Travelzoo

Travelzoo® provides our 28 million members insider deals and one-of-a-kind experiences personally reviewed by one of our deal experts around the globe. With more than 25 offices worldwide, we have our finger on the pulse of outstanding travel, entertainment, and lifestyle experiences. For over 15 years we have worked in partnership with more than 2,000 top travel suppliers—our long-standing relationships give Travelzoo members access to the very best deals.

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