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FOR IMMEDIATE RELEASE

## **Travelzoo Engages McKinsey & Company**

**NEW YORK, January 21, 2003** -- Travelzoo Inc. (OTCBB: TVZO), the Internet media company that publishes Travelzoo® ([www.travelzoo.com](http://www.travelzoo.com)) and Weekend.com®, today announced that it has engaged McKinsey & Company in a project that aims to further enhance the quality and value that Travelzoo provides to its advertisers. The project follows Travelzoo's recent announcement of record revenue and record profit for 2002.

McKinsey & Company is a leading international management-consulting firm.

### **About Travelzoo**

Travelzoo Inc. publishes the Travelzoo® website, the Travelzoo Top 20™ e-mail newsletter and the Weekend.com® e-mail newsletter. Travelzoo reaches 4.6 million users per month (comScore Media Metrix, 7/2002). Among the companies that promote their sales and specials on Travelzoo are Alamo Rent-a-Car, American Airlines, American Express Travel, Apple Vacations, Avis Rent A Car, Carnival Cruise Lines, Delta Air Lines, Funjet Vacations, Ian Schrager Hotels, JetBlue Airways, Marriott Hotels, Orbitz, Royal Caribbean Cruises, Southwest Airlines and Starwood Hotels & Resorts.

Certain statements contained in this press release that are not historical facts may be forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect," "predict," "project," "anticipate," "believe," "estimate," "intend," "plan," "seek" and similar expressions are generally intended to identify forward looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release.

Travelzoo is a registered trademark of Travelzoo Inc. All other company and product names mentioned are trademarks of their respective owners.