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## Travelzoo Appoints Arveena Ahluwalia as Global Director, Premium Membership

**NEW YORK, March 4, 2022** — Travelzoo® (NASDAQ: TZOO), a global Internet media company that provides exclusive offers and experiences for members, announces that Arveena Ahluwalia has joined the Company as Global Director, Premium Membership. In this position, she will drive and manage the launch of Travelzoo’s paid subscription-based Premium Membership product.

Ms. Ahluwalia has both start-up and corporate experience with consumer brands and in finance. She joins Travelzoo from Evelyn & Bobbie where she was Chief Operating Officer. Prior to that, she worked as General Manager, Digital, of Freshly Inc., Vice President of Global Real Estate at Citi, Financial Analyst at Google, and Financial Analyst at UBS Investment Bank.

Ms. Ahluwalia received her MBA from the Wharton School of Business at the University of Pennsylvania and her Master of Science, Management Science & Civil Engineering, from Stanford University.

“We are excited that Arveena has joined our team”, said Holger Bartel, Travelzoo’s Global CEO. “Travelzoo’s Premium Membership will provide new and exclusive experiences for consumers.”

Ms. Ahluwalia said: “I am delighted to join Travelzoo, a dynamic and forward-looking group, and to work with the global team.”

### **About Travelzoo**

Travelzoo® provides its 30 million members with exclusive offers and one-of-a-kind experiences personally reviewed by our deal experts around the globe. We have our finger on the pulse of outstanding travel, entertainment, and lifestyle experiences. We work in partnership with more than 5,000 top travel suppliers—our long-standing relationships give Travelzoo members access to irresistible deals.

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