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FOR IMMEDIATE RELEASE

Travelzoo Announces the 2009 Travelzoo Award Finalists

94 Companies Honored by Travelzoo for Providing the Best Travel Deals

NEW YORK, Feb. 26, 2009 -- Travelzoo (NASDAQ: TZOO), a global Internet media company, today announced the finalists for the 2009 Travelzoo Awards. The Travelzoo Awards, also known as 'The Tzoos', celebrate the companies behind the best deals in travel, including airlines, hotels, vacation companies, cruise agencies, cruise lines, shows & events, car rentals and destinations. Travelzoo's 85 deal experts around the world evaluated more than 80,000 deals to uncover the companies behind the best deals in 23 categories.

"With such incredible deals in the market we are thrilled to be able to honor and celebrate the top 94 travel companies who have surpassed our deal evaluation criteria," said Shirley Tafoya, President, North America, Travelzoo. "These finalists continue to inspire consumers to take their next trip and ultimately help drive demand for travel within the U.S. and abroad."

Travelzoo Award finalists will be recognized and winners will be announced at the 3rd Annual Travelzoo Awards ceremony taking place on Wednesday, April 1, 2009 at the Georgia Aquarium, Atlanta. The event also coincides with TravelCom 2009, which attracts more than 700 travel industry professionals and media. For more information visit <http://www.travelzoo.com/tzoos>.

The 2009 Travelzoo Award finalists are:

Leading Provider of Domestic Airfare Deals

American Airlines
AirTran Airways
Delta Air Lines
JetBlue Airways
Virgin America

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Leading provider of international airfare deals

British Airways
Lufthansa
Qantas Airways
United Airlines
US Airways

Best overall provider of airfare deals, Canada

Air New Zealand
British Airways
Porter Airlines
Sunwing Airlines
WestJet

Best overall provider of airfare deals

American Airlines
British Airways
JetBlue Airways
United Airlines
Virgin America

Leading provider of lodging deals by an upscale or boutique property

Four Seasons Resort Scottsdale at Troon North
Jumeirah Essex House
Mondrian Miami
The Fairmont San Francisco
Wynn Las Vegas

Outstanding deals by an individual hotel

Atlantis, Paradise Island
The Fairmont Sonoma Mission Inn and Spa
Planet Hollywood Resort & Casino
Swissôtel Chicago
The Inn at Essex

Outstanding deals by an individual hotel marketed in Canada

Delta Chelsea
Fairmont The Queen Elizabeth
Marriott Niagara Falls Fallsview Hotel & Spa
MGM Grand Las Vegas
The Juniper Hotel

Outstanding deals by a hotel chain or brand

Fairmont Hotels & Resorts
Kimpton Hotels
Millennium Hotels and Resorts
Morgans Hotel Group
Starwood Hotels & Resorts

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Best overall provider of vacation package deals to warm weather destinations

Apple Vacations
CheapCaribbean.com
Funjet Vacations
NWA WorldVacations
Liberty Travel

Best overall provider of vacation package deals, Canada

Sunwing Vacations
TargetVacations.ca
Transat Holidays
TravelTST.ca
WestJet Vacations

Best overall provider of vacation package deals to Asia and Europe

Friendly Planet Travel
Gate 1 Travel
go-today.com
Sceptre Tours
smarTours

Most outstanding provider of cruise deals by an agency

CruCon Cruise Outlet
CruiseDeals.com
Cruises & Tours by Brennco
Cruises International
Travelocity

Best overall provider of cruise deals to Europe, Asia or South Pacific

Celebrity Cruises
Costa Cruises
Norwegian Cruise Line
Royal Caribbean International
Viking River Cruises

Best overall provider of cruise deals to the Americas, Caribbean or Bermuda

Carnival Cruise Lines
Celebrity Cruises
Imperial Majesty Cruise Line
Norwegian Cruise Line
Royal Caribbean International

Leading provider of outstanding car rental and bus deals

Alamo Rent A Car
CarRentals.com
Hertz
megabus.com
Thrifty Car Rental

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Most outstanding achievement in marketing of travel deals for a destination

Bahamas Ministry of Tourism
Barbados Tourism Authority
New York State Department of Economic Development
Santa Rosa Convention & Visitors Bureau
Tourism Ireland

Outstanding deals by an online travel agency

BookIt.com
Expedia
Orbitz
Travelocity
TripRes.com

Best overall provider of show & event deals

Cirque du Soleil
Feld Entertainment
Live Nation
Major League Baseball
National Basketball Association

Outstanding innovation in creating WOW! travel deals

British Airways
megabus.com
Qantas Airways
Sceptre Tours
Southwest Airlines

Best overall provider of travel deals, Europe

African Safari Club (UK)
Binolii GmbH (Germany)
Hôtels & Résidences du Roy (France)
Wyndham Grand London Chelsea Harbour (UK)
XL.com (France)

Best overall provider of travel deals, Asia-Pacific

Hilton Cairns (Australia)
H.I.S. Co., Ltd. (Japan)
Meriton Apartments (Australia)
The Venetian Macao Resort Hotel (China)

Best overall provider of travel deals, Canada

CruCon Cruise Outlet
Delta Hotels
Mirvish Productions
Sunwing Travel Group
Transat Holidays

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Best overall provider of travel deals, US

American Airlines

British Airways

CheapCaribbean.com

MGM Mirage

Starwood Hotels & Resorts

In order to determine the 2009 Travelzoo Award Finalists Travelzoo's deal experts evaluated over 80,000 deals researched in 2008 on the following 5-point scale:

1. Reliability: The Test Booking Center™ performed over 115,000 verifications on deals published by Travelzoo in 2008. The Test Booking Center validates both online and offline qualifications including availability, accuracy of information published and ease of booking. When tested for this level of reliability, the deals provided by Finalist companies, met all the requirements of the testing process and scored in the 90th percentile or higher.

2. Appeal: Of the more than 200,000 user ratings collected by Travelzoo in 2008, Finalist companies consistently achieved user rating scores of between 4.5 and the highest score of 6.

3. Competitiveness: Travelzoo Award Finalists offered competitive travel deals that were considered outstanding compared to similar offerings in the marketplace. Qualitative user feedback indicated Finalist companies regularly developed deals that inspired Travelzoo users to book trips they did not otherwise plan on taking. Additionally, proprietary campaign performance data sourced directly from Travelzoo advertising partners was evaluated to determine the level of consumer appeal.

4. Consistency: All companies consistently provided Travelzoo users with exceptional offers throughout the past year that inspired incremental travel, based on both qualitative and quantitative user feedback.

5. Quality: Travelzoo's 85 deal experts in North America, Europe and Asia-Pacific, regularly consult with more than 1,000 travel companies around the world to uncover the best deals. All deal experts were surveyed for their nominations in 23 categories to arrive at preliminary nominations. Over the next four weeks the Travelzoo Awards Committee, comprised of 13 senior deal experts, will be studying the deals from the Finalist companies, and with the data points listed above, will determine the winners in 23 categories.

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About Travelzoo

Travelzoo is a global Internet media company. Travelzoo's media properties, which reach more than 14 million travel enthusiasts in the U.S., Australia, Canada, China, France, Germany, Hong Kong, Japan, Spain, Taiwan and the U.K., include the Travelzoo® Web site (www.travelzoo.com), the Top 20® list, the Newsflash™ e-mail alert service, the Travelzoo Network™, the SuperSearch™ search tool, and the Fly.com™ search engine. Travelzoo publishes offers from more than 1,000 advertisers from around the world. Travelzoo's deal experts review offers to find the best travel deals and confirm their true value. Travelzoo's global headquarters is in New York City.

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