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FOR IMMEDIATE RELEASE

17 Leading Airlines and Tour Operators Use Travelzoo's European 'Newsflash' to Promote Time-Sensitive Specials

London -- 16 July, 2009 – Travelzoo (NASDAQ: TZOO), a global Internet media company, today announced that 17 leading airlines and tour operators have promoted fare sales in the European editions of the Travelzoo® Newsflash™ email alert service since 1 January, 2009. Travel companies have found Newsflash to be an effective way to stimulate incremental bookings by informing geographically-targeted consumers about their promotions. The service provides airlines and tour operators with an efficient return on investment and increased load factors on critical routes.

Companies who have used Newsflash to stimulate demand include: Air France, bmibaby, British Airways, DFDS Seaways, easyJet, Emirates, Etihad Airways, Flight Centre, Lufthansa, L'TUR, Monarch Airlines, Qantas, Qatar Airways, Singapore Airlines, Thomas Cook Voyages, transavia.com, and Virgin Atlantic.

Newsflash launched in the United States in 2003 and is used regularly by airlines such as JetBlue and Virgin America to announce their latest sales and specials. It was introduced into Europe last year. The email alert service allows travel companies to inform millions of travel-ready consumers about time-sensitive travel offers in less than two hours. Each Newsflash offer is independently reviewed by Travelzoo and, if the offer meets Travelzoo's strict publishing criteria, is endorsed by Travelzoo's editors. Travel companies can use Newsflash to quickly promote newsworthy deals to as many as 2.8 million European subscribers segmented into 24 geographic markets, including London, Paris, Frankfurt and Madrid.

Airlines and tour operators experiencing success with Newsflash include:

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Monarch Airlines, UK

"We used Travelzoo to help us promote a recent 5-day sale via Newsflash. The highly targeted nature of Newsflash ensured a good increase in quality traffic and much valued incremental bookings" said Ian Chambers, E-Commerce Manager.

L'TUR, Germany

"We have used the Newsflash product twice this year with excellent results," said Rüdiger Peters, director, eCommerce. "Our VIP Mallorca promotion in April created a significant push in bookings that we can directly contribute to Travelzoo. We consider Newsflash an essential part of our communications strategy."

DFDS Seaways, UK

"Newsflash is probably the most effective tool we have used on the Internet to promote our sales and specials. We are able to target 130,000 customers in the North East of England with Newcastle departures," explained Andrew Crowe, UK Sales Manager.

Lufthansa, UK

"Newsflash allowed us to send a targeted message to Travelzoo subscribers in Manchester and Scotland. It was very cost-effective to only focus on the audience to whom the deal was relevant," said Theodora Varsamis, Marketing & Pricing Manager.

Flight Centre, UK

"Our recent Newsflash campaign exceeded expectations by generating an increase in conversion to enquiry. Within two hours of providing Travelzoo with the news of our special offer, we were able to inform Travelzoo subscribers and stimulate substantial incremental demand. We will definitely be using this product again soon," said Robyn Simper, Online Marketing Manager.

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About Travelzoo

Travelzoo is a global Internet media company. Travelzoo's media properties, which reach more than 16 million travel enthusiasts in the US, Australia, Canada, China, France, Germany, Hong Kong, Japan, Spain, Taiwan and the UK, include the Travelzoo[®] website (<http://www.travelzoo.com>), the Top 20[®] list, the Newsflash[™] email alert service, the Travelzoo Network[™], the SuperSearch[™] search tool, and the Fly.com[™] search engine. Travelzoo publishes offers from more than 1,000 advertisers from around the world. Travelzoo's deal experts review offers to find the best travel deals and confirm their true value. Travelzoo's global headquarters is in New York City.

About Travelzoo in Europe

Travelzoo has operated in Europe since 2005. Travelzoo's European media properties, which reach more than 2.8 million travel enthusiasts in France, Germany, Spain and the UK, through its newsletters, include the Travelzoo Top 20[®] email newsletter, the Newsflash[™] email alert service, and the Travelzoo[®] websites (<http://www.travelzoo.fr>, <http://www.travelzoo.de>, <http://www.travelzoo.es>, <http://www.travelzoo.co.uk>).

Certain statements contained in this press release that are not historical facts may be forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Travelzoo and Top 20 are registered trademarks of Travelzoo. All other company and product names mentioned are trademarks of their respective owners.

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