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FOR IMMEDIATE RELEASE

150 Spanish Travel Companies Turn to Travelzoo to Stimulate Demand

Barcelona, 10 May, 2010 -- Travelzoo (NASDAQ: TZOO), a global Internet media company, today announced that more than 150 Spanish travel companies have now advertised in the company's Top 20® list and Newsflash publications, a 100% increase since this time last year. New advertisers include some of Spain's largest hotel, airline and travel agency brands, including Derby Hotels Collection, Eurostars Hotels, Grimaldi Lines, Halcón Viajes, Hilton Hotels, IFA Hotels, Lufthansa, Muchoviaje, Pierre & Vacances, Rumbo, Sallés Hotels, Spanair, Viajes Iberia and Vueling.

The news of Travelzoo's momentum in Spain comes on the back of findings from the *Travelzoo European Subscriber Survey** which revealed that the company's audience across Europe will spend more than €3 billion on summer travel. Travelzoo's 450,000 Spanish subscribers plan to spend €421 million of that, with the average Spanish subscriber expecting to spend €619 in the next 5 months.

The survey also confirmed that in Spain:

- 87% of subscribers have not yet booked a summer holiday
- 83% of subscribers are totally flexible as to when they take their main holiday as long as they get a deal
- 34% of those who recently travelled said they didn't plan to go on a trip but saw a Travelzoo offer that was too good to pass up
- Travelzoo's Spanish subscribers have a higher than average household income and tend to be frequent travelers (the average household income of a Spanish Travelzoo

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subscribers is 33,825€ which is 92% higher than the national average according to FUNCAS, 2009).

Christoph von Bülow, Travelzoo's country manager in Spain said, "We are pleased with our progress. Our growing roster of Spanish advertisers, many of whom now use Travelzoo frequently to help them stimulate demand, confirms that Travelzoo has established a high quality, active audience of travel enthusiasts in Spain."

Travelzoo's Spanish Advertisers commented:

CLUB ÚLTIMA HORA DE HALCÓN VIAJES, Mr Alejandro Urdiales Ramón, Head of Sales explained: "Since we hadn't advertised on the Top 20 before we had our reservations - however the campaign exceeded all our expectations and resulted in a huge volume of incremental bookings and direct calls. We will use Travelzoo for our next potential need period."

SPANAIR, Ms Anna Hernandez, CRM Manager said, "We have worked with Travelzoo several times on the Top 20 newsletter and Newsflash and have been surprised by their capacity to generate interest in our offers. What surprised us most was the transparency of the team at Travelzoo who really helped us put together a top-selling deal."

SALLES HOTELS, Ms Alicia Alonso, Revenue Manager commented, "Apart from giving us the great satisfaction of seeing the number of bookings grow during campaigns for two of our hotels, Travelzoo has provided us with a real feeling of security during the publication process, assessing whether our plans were viable or not and advising us at all times."

**Travelzoo's European Subscriber Survey* was conducted online by Travelzoo's marketing department between 9 April 2010 and 16 April 2010, using the QuestionPro online survey tool. No incentives were given. A total of 45,000 randomly selected subscribers proportionate to Travelzoo's audiences in the UK, France, Germany and Spain were invited to participate; 1,504 completed the survey, a return rate of 3.3%. €3,370,143,562 summer holiday spending calculation: 58% of Travelzoo subscribers said they would take a summer holiday, spending an average of €665 per person, with an assumed average of 2.2 passengers per holiday.

Subscription to the Travelzoo Top 20® newsletter is available for free at: <http://www.travelzoo.es>.

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About Travelzoo

Travelzoo Inc. is a global Internet media company. With 20 million subscribers in North America, Europe, and Asia Pacific and 20 offices worldwide, Travelzoo® publishes deals from more than 2,000 travel and entertainment companies. Travelzoo's deal experts review offers to find the best deals and confirm their true value. In Asia Pacific, Travelzoo is independently owned and operated by Travelzoo (Asia) Ltd. and Travelzoo Japan K.K. under a license agreement with Travelzoo Inc.

About Travelzoo in Europe

Travelzoo has operated in Europe since 2005. Travelzoo's European media properties, which reach more than 4 million travel enthusiasts in France, Germany, Spain and the UK, through its newsletters, include the Travelzoo Top 20® list, the Newsflash™ email alert service, and the Travelzoo® websites (<http://www.travelzoo.fr>, <http://www.travelzoo.de>, <http://www.travelzoo.es>, <http://www.travelzoo.co.uk>). Travelzoo also operates the Travelzoo Network™, the SuperSearch™ search tool, and the Fly.com™ search engine in the UK.

Certain statements contained in this press release that are not historical facts may be forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Travelzoo and Top 20 are registered trademarks of Travelzoo. All other company and product names mentioned are trademarks of their respective owners.

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